

FROM OUR PRESIDENT & CEO

RISING TO THE CHALLENGE: ELEVATORS, TRANSITIONAL CARE, NEW YORK'S NURSING HOME CRISIS

"What's up with these elevators?"

While St. Ann's Community is highly acclaimed for many things, there is one aspect that's had room for improvement: the elevators at St. Ann's Home.

With funding from St. Ann's Foundation and our generous donors, those elevators—original to our building's construction in 1963—are being upgraded. The first was replaced earlier this year and I've already heard people say, "Isn't this amazing? It's so fast!"

The process takes six months per elevator, so by late next year all four will be brand new. That's great news for families heading up to visit their loved ones and for our elders attending ground-floor events like Sunday mass and social hour. It's just one part of our obligation to leave St. Ann's in better shape structurally to the next generation.

The new elevators will also benefit folks visiting our Transitional Care units on floors 8 and 9. In response to a growing community need, we've expanded our capacity by 30 beds. That allows our amazing in-house team of doctors, nurses, and therapists to serve a total of 64 patients while easing the burden on our hospital partners.

We are able to do this because St. Ann's is a dynamic, agile organization proud to live up to our responsibility of meeting the needs of our community.

An ongoing challenge for St. Ann's is the Medicaid reimbursement rate. While New York's 2024 State Budget approved a one-year Medicaid increase for nursing homes, there were other reductions. The mandate to re-base and provide reimbursement at our current rates was not included.

The consequences of the reduction and unapproved mandate will continue to strain senior care. This will impact everyone and anyone who needs care, whether in a hospital or nursing home.

We have a louder voice together to ensure that our loved ones have access to the care they need. We invite you to continue to contact your elected officials and Governor Hochul and let them know that your loved ones, and those who helped build the communities we live in, deserve better.

Michael E. Malae

Michael McRae | President & CEO

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1873 Society members came together for their first gathering on January 25, 2024 at the Genesee Valley Club. Members heard from experts in eldercare about the impact that the lack of funding from New York State has on the industry today, and how it will detrimentally affect care in the future.

This is a very real challenge—particularly as the aging population continues to grow and the need of services from places like St. Ann's will continue to grow.

The 1873 Society honors St. Ann's Community's 150 year history and recognizes donors who provide an annual gift of \$1,873 or more to St. Ann's Foundation. Established in 2023, the Society has over 169 members who are passionate about the mission of St. Ann's Community.



A YEAR OF CELEBRATION AND REFLECTION

ST. ANN'S 150TH ANNIVERSARY

2023 marked the 150th anniversary of St. Ann's commitment to care and compassion. A year of celebration and reflection on the visionaries - the Sisters of St. Joseph - who founded St. Ann's, and the dedicated individuals across generations who have upheld their vision. This milestone was more than just about celebrating the past and honoring our rich history; it was a year spent embracing our community and setting the stage for the future.

From hosting events that brought together our elders, staff and the local community to partnering with local non-profits such as the Rochester Philharmonic Orchestra and Veteran's Outreach Center, our anniversary was a testament to the strong bonds we share with our community.

We also took this opportunity to reflect on our mission and values. We reaffirmed our commitment to providing the highest quality of care to our elders and

their families, and we looked ahead to the future with optimism and determination, embracing the mission of caring for the most important people on earth.

2023 was truly special for St. Ann's Community and as we look back on this momentous year, we are filled with gratitude for all of those who have been a part of our journey. While our 150th anniversary was a celebration of our past, it served as a reminder of the importance of compassion in everything we do, for generations to come.

Would you like to learn more about how you can become an 1873 Society member?

Contact Cati Pulver, Director of Development, at 585-697-6320 or scan the QR code to find out more.







DONOR PROFILE KATHY & BILL SLOCUM

When Kathy Slocum's mother was at the Leo Center for Caring, a small treat from the staff led to a big realization.

"Several of our family had spent the night. In the morning the staff had set a table for us with coffee, danish, and orange juice," says Kathy. "That really resonated."

It was a small example of the personal attention the Leo Center staff showed throughout her mother Carol's brief stay. It was even more pronounced given her previous stay elsewhere.

"It was like night and day at the Leo Center," says Kathy.
"This is how it's supposed to be: dignity, respect, cleanliness, constant attention to her comfort. My mother was only there a week, but they treated her like she'd been there forever."

After Carol passed, Kathy and Bill raised funds through their family foundation, Funds for Others, which they donated to the Leo Center in her memory. In addition, they made a personal gift to dedicate a room in the Leo Center in memory of Carol. "They were so considerate of what our family was going through," says Kathy. "It was an unbelievably positive experience that we felt deserved something in return."



ST. ANN'S COMMUNITY WALK

SHAPING OUR PAST. GUIDING OUR PRESENT. INFLUENCING OUR FUTURE.

Saturday, September 14, 2024

September is healthy-aging month so get your walking shoes on and come out to support the elders of St. Ann's! On Saturday, September 14, 2024, St. Ann's will be hosting our first annual Community Walk at our Irondequoit Campus.

The walk is focused on bringing awareness to eldercare and raising funds for the elders of St. Ann's. There will be community vendors sharing information on resources available to age healthy in Rochester. This is one you won't want to miss! All are welcome to participate. Learn more about how you can be involved by scanning the QR code:



VOLUNTEER SPOTLIGHT

"I never thought I would have had the opportunity to meet and talk with a veteran of World War II and today I got to do that!" That is Colleen Holcomb's, our Volunteer Services Manager, favorite quote from a volunteer experience in 2023.

A group of students spent University of Rochester's Wilson Day, a day where first-year students volunteer in the Greater Rochester Community, at St. Ann's Community. For one student, it involved a walk outside and a casual conversation getting to know an elder who also happened to be a World War II veteran. An experience that prompted this volunteer to apply and become a Community Volunteer at St. Ann's so he could return on a regular basis and build even more bonds with our elders. Luckily for us, many of our Community Volunteers are introduced to St. Ann's Community through a group volunteer experience.

Since coming out of the pandemic, St. Ann's Community has been able to reenergize its Volunteer Program to be stronger than ever. During 2023, more than 550 individuals spent over 13,500 hours with the elders who live here! This included 28 unique organizations visiting the community over 60 times. Our volunteers make a daily impact in many departments including Life Enrichment, Pastoral Care, Adult Day Service, Café Rizzo, and across all care communities, including Independent Living, Assisted Living, and Skilled Nursing.

In our new Volunteer Services model, volunteers work with Colleen to create a mutually beneficial experience that meets both the volunteer needs as well as those of the elders. This has resulted in experiences at St. Ann's Community, service projects off site that benefit our elders, and even adding a new category of volunteers, our Pet Volunteers to our Program!



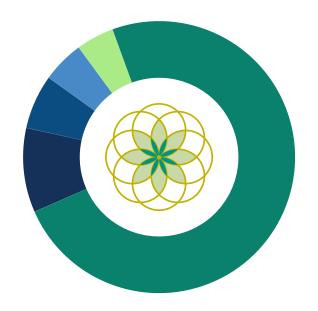
If you are part of a group who may be interested in volunteering at St. Ann's Community, reach out to Colleen Holcomb, Volunteer Services Manager, 585-697-6523, cholcomb@mystanns.com.

BY THE NUMBERS

In 2023, our donors had tremendous impact on Caring for the Most Important People on Earth.







EXPENSES:

- Skilled Nursing
- \$76,770,711
- Assisted Living \$4,675,964
- Independent Living \$10,393,377
- Other Service Areas \$5,181,914
- Other Administrative & General \$6,730,499

TOTAL: \$103,752,465

*2023 audited financial data

SIGNIFICANT AREAS SUPPORTED



PASTORAL CARE



WORKFORCE INVESTMENT



LEO CENTER FOR CARING



LIFE ENRICHMENT ACTIVITIES



MUSIC THERAPY



EMPLOYEE RECOGNITION & SCHOLARSHIPS



NURSING EDUCATION

LIVES SERVED BY SERVICE AREA 2023 TOTAL: 2,815

324
ADULT DAY
SERVICES

108 ASSISTED LIVING

324 GERIATRIC PRIMARY CARE 191
INDEPENDENT
LIVING

43
HOSPICE CARE
(LEO CENTER
FOR CARING)

608 OUTPATIENT WOUND CARE **624**SKILLED
NURSING CARE

593
REHABILITATION & TRANSITIONAL CARE

13,667 HOURS provided by volunteers

5,000 + HOURS of staff education

350 PROGRAMS

by local artists at St. Ann's Home

OVER 19,000
Pastoral Care visits

1,800+ donors



Over
4,900
hours of life enrichment support

5,772
Music Therapy
hours
111

169
1873 Society
members

of employees supported St. Ann's Foundation with a gift

112,000 visits from family & friends

MORE THAN \$40K awarded in employee scholarships



ST. ANN'S FOUNDATION BOARD MEMBER PROFILE

JACK DOYLE

As a fifth-generation business leader, family is important to Jack Doyle. It's also how he first became connected to St. Ann's Community.

"Several of my family members have been cared for at St. Ann's Home, and my grandmother currently lives at Cherry Ridge," he says. "What sets St. Ann's apart is the personal touch. The staff take a genuine interest in the residents and go above and beyond in keeping them comfortable and engaged."

In 2020, Jack joined the Board of St. Ann's Foundation. As President and CEO of his family's 104-year-old business, Doyle Security Systems (a St. Ann's Corporate Partner), he brings an extensive professional background to the role.

With his wife Jill, he is also a member of the 1873 Society, with Jack serving as honorary Chair. The annual giving society honors St. Ann's 150-year history and consists of generous donors who prioritize St. Ann's mission.

"It's a meaningful way to pay tribute to those who came before and to help the organization stay strong long into the future," he says. "You may have a loved one who needs St. Ann's, or you may need that care yourself in years to come. It's important to support the vital role they play in our community."





LEAVING A LEGACY AND GIVING BACK

SUE WHALEN

Sue is deeply rooted in the long-term success of St. Ann's Community, roots which began when her mother, Marie, volunteered at St. Ann's Home. As her health declined, Marie moved into St. Ann's skilled nursing care. Today, Sue's sister lives at Chapel Oaks in Independent Living, and Sue, a founding member and current co-chair of St. Ann's Angels, remains an active and integral volunteer within the organization.

These roots are ones that Sue nurtures daily as well as making them part of her estate plan. "It's natural to want to take care of your family in your will, but it's also important to leave money to worthwhile causes." For Sue, that includes St. Ann's Community, "it's a no brainer, knowing all the good that St. Ann's does."

Established in 2003, the Hogan Legacy Society recognizes individuals who have funded a life-income gift or included St. Ann's Foundation in their estate plan. Do You Have A Plan for the Future? Download your free guide at www.mystanns.legacygift.com.



2023 MARTIN F. BIRMINGHAM LEADER IN PHILANTHROPY AWARD RON & SHARON SALLUZZO

Since 2007, St. Ann's Community has benefited from the leadership, vision and generosity of Ron and Sharon Salluzzo. Ron held leadership positions on both St. Ann's Foundation and SAGRI Boards and was the recipient of the LeadingAge New York Trustee of the Year Award in 2021 for his significant contributions of time and effort toward the betterment of the elders.

Ron and Sharon have first-hand understanding of the importance the continuum of care plays in the lives of elders and their families. St. Ann's has had the opportunity

to serve Ron's mother and aunt, and coupled with his expertise in Strategic Finance, has made the Salluzzos key partners of St. Ann's.

The generosity they have shown through their philanthropy, gifts of time and knowledge will have a lasting impact on all who call St. Ann's home now and in the future.

Established in 1999, the **Martin F. Birmingham Leader in Philanthropy Award** recognizes leadership, dedication, and philanthropic commitment to St. Ann's Community.

2023 PARTNER IN PHILANTHROPY AWARD PATRICIA FINNIGAN

Patty Finnigan, Life Enrichment Cultural Arts and Resident Services Manager at Cherry Ridge, has been sharing her energy and enthusiasm with Independent Living residents since 2013.

Patty's life-long passion for wellness has benefitted the residents of Cherry Ridge through her development of numerous popular programs. Patty's accomplishments extend beyond her daily duties; she's also a key partner with St. Ann's Foundation.

Through the years, Patty has been a generous annual supporter of the Foundation, collaborating on stewardship and educational events for Cherry Ridge's Independent

Living residents. In addition, Patty organizes donor sponsored programs at Cherry Ridge, ensuring our donors can see their philanthropic gifts being put to meaningful use.

St. Ann's Foundation is grateful for all that Patty does to further the mission of St. Ann's Community and for consistently improving the quality of life for the residents of Cherry Ridge.

Established in 2004, the **Partner in Philanthropy Award** recognizes St. Ann's Community employees who demonstrate an exceptional level of support for those we serve through their personal and professional commitment to philanthropy.

IN APPRECIATION OF YOU-

OUR MOST GENEROUS AND DEDICATED DONORS

We are extremely grateful for your many gifts in support of the elders of St. Ann's Community in 2023. You have made it possible for us to make life full of choice, independence, and fulfillment for each of our elders.

\$100,000+

Ab Lapine Charitable Trust Mother Cabrini Health Foundation The Riedman Foundation Wegman Family Charitable Foundation

\$50,000 - \$99,999

Daisy Marquis Jones Foundation The Bernard and Patricia Iacovangelo Family Foundation, Inc. Ann & Myron Kowal James J. & Kathleen "Flower" Leo

\$25,000 - \$49,999

Estate of Joseph F. Baranowski Estate of Mary T. Bush Estate of Matthew P. Cornelia Robert L Estenhan Funds for Others Inc. Estate of James B. Isaac Tom Riley & Barbara Kelley The Rochester Area Community Foundation Victor* & Eileen Salerno William & Kathleen Slocum Laurel Ann Tarcinale Patricia M. Thummel

\$10.000 - \$24.999

Rachel & David Bandych Patrick C Burke Sherwood Deutsch **ESL Charitable Foundation** Kenton Fiske Ann & Jim Gould David L. Guadagnino & Mary Beauchamp The Frank and Jean Iacovangelo Family Foundation Walter & Barbara Parkes Mauricio & Flisabeth Riveros Ron & Sharon Salluzzo Margaret and Stephen Schwartz **Endowment Fund** Thomas & Bernice Seibert Turula Family Fund, Inc.

\$5.000 - \$9.999

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Susan & Michael Murty

Dorothy Neugebauer

Jodi & BJ Revill Cathy & Tom Riggio The Rubacha Family Joseph and Irene Skalny Charitable Trust Anna & Leonard Stein Summers Foundation Inc.

\$1,873 - \$4,999

Anonymous (1) Jennifer Blackchief & Family Robert A. & Carol M. Bourg

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Kevin & Kristine Brown

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Joan Dalberth Timothy F. Datz

Reverend William Donnelly Jack & Jill Dovle

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Christopher Maruke Michael & Deborah Schauseil James & Vicki Smith Steven & Paula Smith George & Grace* Supple Susan Topel-Samek Richard & Julie Vander Horst Kathleen VanScoter Joe & Kimm Wesley Claude Wright Gail Yander

\$1,000 - \$1,872

Anonymous (4)

Dr. Edmond Akubuiro & Darlene Akubuiro Alstom Signaling Foundation, Inc. Nikki Baker

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Mike & Karina Pinch Adelaida Samuels

Sandhya & Avinash Sarlashkar

Thomas Tette & Ginny Kennedy-Tette Shante Walker

Susan Whalen

\$500 - \$999

Anonymous (1) Michael Allen James Allen Jack Allen

Steve & Terry Biracree Ann-Margaret & Alex Brougham

George & Suzanne Budine Holly & Keith Carmona

Victor & Kathleen Ciaraldi

Dr. Rebecca E. Conklin Russ & Joanne* Cordaro Kathleen Cornelia

Maureen Cornelia Michael Cornelia The Cornelia Family Trust Mark & Melissa Cronin

Susan Debole Regina Dennis

John & Lauren Doyle Robert & Nancy Ferris

Patricia Finnigan

Christine & Richard Freeley

Mike & Michelle Garland Gay Greene & Robert Goeckel Dennis Graziano

Joanna & Michael Grosodonia Paul Guglielmo and Ryann Bouchard-Guglielmo

Margaret R. Hayes-Cote

Dr. Brian Heppard & Cynthia M. Heppard Jacqueline Holliday

Brvan Hotalen

Larry Howe Chris & Sue Kreilick Betty Lynch Mary & Jack McCarthy Tom & Betsy Mulvehill Patricia H. Nichols Christopher Nuhfer Karen O'Connell

Dianne O'Donnell Catherine Pata Peter Pero

Kathleen & Philip Piccini Catherine Pulver

Dennis Rodgers

Janel Salva Annette Smith James & Margaret Tobin Felisa Turner Richard Versluvs Annette Wilson

\$250 - \$499

Anonymous (1) Lottie Alexander Paul Andrews Michelle Ashby Kevin Bacher Victoria Baker John & Patricia Benson Victoria & Shane Bournival Leo & Katy Bracci

Alice R. Brennan

Brian Burger David P. Cascino

Judith Whalen Conley Bonta Cook

Shaneeya Cooper **Felicia Cotton**

Maureen Crough Jackie DeMaria

Patricia DeRyke Wayne Dillworth

Christopher & Nancy DiPasquale

Kevin & Cynthia Doell

Aaron & Rebecca Fields

Dianne Flaherty Andrea Fornalik Barbara Fornalik Jill & Kent Gardner

Nelson & Lisa George Catherine Gillow Susan & George Heeks

Christa & David Heinsler

Bill* & Carol Helferich Marvin Hill

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Sabrina McLeod & Gretta Schaefer Duane & Ida Miller Donald & Susan Moroni Lillian Mourer

Jesse Niedermeier

Peter & Mary Noto Harold & Diane Osborne Sister Marlene Pape

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Tara & Nick Tiberio Paula Tinkham Nichole Tyler

David & Susan Van Slyke

Kathleen Vaughn **Denise Watson**

Bridgette Wiefling & Mark Schiesser Denise Williams

Shelly Woodworth Laura Youngman Sharon Zink

^{*} Deceased | Bold = St. Ann's Employee

2023 BUSINESSES & ORGANIZATIONS

ST. ANN'S COMMUNITY GRATEFULLY ACKNOWLEDGES OUR 2023 CORPORATE PARTNERS

Abbott's Frozen Custard, Inc.

Alesco Advisors LLC

Arthur J. Gallagher & Co.

Borg & Ide Doctors

Burke Group

Charlotte Social Club

Craft Cannery Manufacturing

Doyle Security Systems

Excellus BlueCross BlueShield

Ferguson Technology Group LLC

Finger Lakes Performing Provider System

Flower City Glass

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Passero Associates

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Pike Residential

PMA Companies

Quilter's Dozen

RG&E

Rochester's Cornerstone Group

Security Risk Advisors

Sisters of St. Joseph

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Underberg & Kessler LLP

United Carpet Brokers, Inc.

USI Insurance Services LLC

Weidner Group, LLC

West Fire Systems

Wilbert's Family Enterprises

Wright Beverage Distributing

CORPORATE PARTNER HIGHLIGHTS

Corporate partners help create a greater sense of belonging through their support of shared activities and experiences for our elders at St. Ann's. A few ways this occurred in 2023 are:

Sunday Social, a time-honored tradition at St. Ann's, returned in 2023 through the generous support of Alesco Advisors and is expanding in 2024 to include weekend music with the help of Palmer Food Services. Sunday Social is a time for elders and families to gather and enjoy sweet treats and coffee with the company of family and friends.

Special holidays are always a joy. Even more so when we can pay extra special attention to our elders for Mother's and Father's Day. In 2023, our musical guests were supported by Highfalls Technologies Group and what a turnout we had! Our elders tapped their feet, sang along to the wonderful music, and a few even danced with loved ones to the tunes played by the bands!

Christmas activities were bustling in our neighborhoods, households, and buildings this past year. Through the generous support of GMR Associates, RG&E, and Toshiba Business Solutions every elder across St. Ann's could participate in activities and feel the joy and camaraderie of the holiday.



ANNA AND LEN STEIN AWARDS – 2023 RECIPIENTS

Established in 2020, the Anna and Len Stein Award recognizes direct care partners in skilled nursing who, as frontline workers, demonstrate selflessness to benefit the elders of St. Ann's Community. The award provides ongoing recognition of outstanding members of the nursing staff who exemplify St. Ann's mission and values of excellence. Congratulations to our 2023 recipients:

CECILE WEBLEY

C.N.A.

6th Floor, St. Ann's Home 6 Years of Service

JOANNE LEVATO

I.P.N

1st Floor, St. Ann's Care Center 42 Years of Service

CYNTHIA MILKE

Senior L.P.N.
5th & 6th Floors, St. Ann's Home
7 Years of Service



The place you call home has never been more important, and we're here to help.



St. Ann's Community at Chapel Oaks,

nestled on 14 acres in Irondequoit, offers luxury one and two-bedroom apartments and amenities for seniors aged 60 and above. Residents can dine in the Newport Room for fine dining or at Marie's Bar and Bistro for a more casual experience. The campus features a beautiful indoor heated pool and fitness center, emphasizing wellness. Residents also benefit from an active social calendar and convenient transportation services.

Contact: Teresa Plumeri 585.697.6606 tplumeri@mystanns.com

St. Ann's Community at Cherry Ridge,

located in Webster on 41 private wooded acres, offers charming cottage homes or spacious one or two-bedroom apartments. Residents enjoy a range of amenities and on-site certified fitness instructors providing wellness programming. Priority access to on-campus assisted living and skilled nursing is available if needed.

Contact: Laura Stamski 585.697.6703 lstamski@mystanns.com

Contact: Brian Burger 585.697.6702 bburger@mystanns.com





HOGAN LEGACY SOCIETY

The Hogan Legacy Society is for the special donors who have made a gift to St. Ann's through their will or other planned gifts. St. Ann's is blessed by these individuals and families for their generosity, leadership and foresight in benefiting our community for generations to come:

Anonymous (5) Rebecca Ahrns-Walker Josephine Albert* Michelle Ashby David & Rachel Bandych Joseph F. Baranowski* Carl* & Mimi* Bayer Paul* & Donna Berardicurti Martin* & Ann* Birmingham James Boehler* Bob & Karen Bourg Maggie & Paul Bringewatt Linda C. Brunner* Mary T. Bush* Julie & James M. Caluneo George Caputo* Judith Whalen Conley Matthew P. Cornelia* Robert* & Lee* DeLelys Reverend Albert Delmonte

Reverend William Donnelly John & Lauren Doyle Beverly & John* Dunn Bob & Jackie* Estephan Richard* & Anne Fortman Joan H. Frazier Billie & Douglas Gale Adelaide & Stephen Goldman Ann & Jim Gould Dorothy & John Hayes Reverend Daniel Holland Frank* M. & Jeanne* B. Hutchins James B. Isaac* Monica Jenkins Dennis Kant & Patricia Stevens Mark* & Kathleen Keogh E. "Lou" Kime, Jr. Tracy H. Kroft Ross P. Lanzafame Lorine Lazure*

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Planned gifts made in memory of:

Mary Ellen & Albert Burke Rose C. Gigliotti Laverne Graning Barbara Kausch-Schickler Martha E. Sparkes

Commitments received through December 31, 2023

STAR PROGRAM AWARDS THANKING EXCEPTIONAL STAFF

"They are, bottom line, amazing."

That's what Sue and Chris Kreilick say about the staff of the 6th floor of St. Ann's Home and the care they provided Chris' mother Willma.

"My father-in-law could no longer care for Willma at home, even with our involvement and the help of aides," Sue says. "We turned to St. Ann's, and St. Ann's delivered."

The Kreilicks knew caring for Willma was difficult due to her severe physical and mental decline. The 6th floor team quickly put them at ease.

"They did what we could no longer do, in every aspect of her day-to-day life, and they did it with patience, professionalism, and heart," says Sue. She notes the personal interactions many staff members had with Willma and their kindness.

When Willma died in late 2023 at 84, the couple made a gift to the STAR Fund in honor of the entire 6th floor team.

"Despite the intense emotionality of the loss, we made it a priority to recognize these amazing people for everything they did," says Sue. "The STAR Fund shows that St. Ann's is caring for the caregivers. We had to be part of that."

The STAR Program allows family members and independent living residents to thank the exceptional staff caring for the most important people on earth. Gifts to the STAR Fund support a variety of recognition activities designed to thank all of St. Ann's employees. A donation of \$35 or more allows you to recognize a specific employee or an entire team.

To nominate someone for a STAR Award, visit stannscommunity.com/ star-award or scan the QR code.





^{*} Denotes deceased member



ANN & JIM GOULD SCHOLARSHIP

St. Ann's Nursing staff plays a crucial role in the lives of our elders. Ann and Jim Gould witnessed that firsthand when Jim's mom was a resident in 2012.

"She received exceptional care," he says. "We saw the importance of the hands-on nursing role to residents' quality of life."

In gratitude, the couple established the Ann & Jim Gould Scholarship, providing financial assistance to employees furthering their education and careers in Nursing. The Goulds, longtime donors to St. Ann's Community, see it as a win-win situation.

"Nursing staff can advance in their careers, such as a Certified Nursing Assistant becoming an LPN or RN or an RN earning a Master's Degree, opening the door to a variety of career paths," says Ann. "And St. Ann's elders benefit from a highly trained, highly skilled staff."

Over the years they've seen many recipients make such advancements, but the Goulds don't claim credit.

"They do it themselves. They have the drive and the intellect. We just give them a boost on the financial end," says Jim, who is President of Alesco Advisors (a St. Ann's Corporate Partner) and has served on both St. Ann's of Greater Rochester Inc. Board and St. Ann's Foundation Board. "It's gratifying to see that we can help with that."

ANN & JIM GOULD SCHOLARSHIP RECIPIENT

VELIVONG NHALAY

When she became an LPN years ago, Velivong Nhalay intended to continue her studies and become an RN.

"We make our plans," she says, "then life causes us to put them off."

Now, after 15 years as an LPN, Vel is pursuing her goal with help from the Ann & Jim Gould Scholarship.

"I'm taking evening courses at Monroe Community College to complete the prerequisites for a Registered Nurse (RN) Program," says Vel, who works in St. Ann's Admissions Department. "I'm doing it now because my kids are older and more independent."

The Ann & Jim Gould Scholarship helps ease the financial burden. "I can obtain the tools I need, like a laptop, while maintaining some normalcy for my family," she says. "I don't have to take money from our household budget. It makes things easier."

Vel says continuing her education is important both personally and professionally.

"The nursing field is always changing and advancing," she says. "I want to stay up-to-date and continue giving our elders the best care possible.

"At St. Ann's, we're fortunate there are donors like the Gould family and others whose support allows us to reach our goals. Not every workplace offers that."



SINCE THE INCEPTION OF THE PROGRAM,

OVER \$465,000

HAS BEEN AWARDED



THE TRANSFORMATIVE ROLE OF MUSIC THERAPY

The healing power of music stands as a beacon of hope. As a family member recently recalled, "Our mother benefited from many of the activities at St. Ann's Community, but Music Therapy was far and away the most impactful. The Music Therapists brought out the vibrant and musically talented woman whom we all remembered from years past".

Music Therapy, at its heart, is a healing journey through music. Its impact on vulnerable populations is profound. For older adults facing physical and cognitive challenges, Music Therapy offers a nurturing space. It fosters mental agility, physical well-being and independence.

At St. Ann's, we've embraced Music Therapy for more than a decade. Thanks to generous support from The Daisy Marquis Jones Foundation and the John F. Wegman Fund,

we expanded our program this past year.

Now, with three full-time and one part-time Music Therapists, we're making even greater strides. Through this funding, our therapists recently gained certification in Neurologic Music Therapy (NMT), an approach that complements traditional medical care. It's especially effective for conditions such as stroke, Parkinson's Disease, and dementia. NMT engages our elders, aiding recovery and enhancing their quality of life.

With NMT, St. Ann's is not just offering Music Therapy; we are delivering tailored care that meets the unique needs of the individual. It's a testament to our commitment to improving elder health outcomes and ensuring their well-being.

BRING US YOUR SNEAKERS

In August 2023, St. Ann's Community hit the ground running in its partnership with GotSneakers?, a free sneaker recycling program for organizations. By placing gently worn sneakers in the designated bins located throughout St. Ann's Community, we are making an impact in multiple ways.

By cleaning our closets of unwanted sneakers we no longer wear, we are making our living spaces tidier and freeing up space in the landfills. GotSneakers? then repurposes those sneakers and sends them to secondhand markets to those in need. Each gently used pair finds a new home with someone who may otherwise not have access to quality footwear.

And if that wasn't reason enough, St. Ann's Foundation receives funds from eligible sneaker returns, which goes directly back to support our elders.

Did you know?

- 200M pairs of sneakers/shoes end up in landfills each year?
- It takes 30 to 40 years for sneakers/shoes to decompose.
- 600M+ people worldwide don't own a pair of shoes.
- In 2023, St. Ann's Community returned more than 500 pairs of sneakers.
- Friends, family, elders, staff, and volunteers are welcome to donate sneakers.





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BY PHONE

Contact our office at 585-697-6321 and provide credit card information



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To make a gift of stock or securities, please contact Jodi Revill at 585-697-6516



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QUESTIONS?

Contact St. Ann's Foundation 585-697-6321 foundation@mystanns.com stannscommunity.com/giving







