Stann's Standards Compared by 2024 Sponsorship Opportunities

SHAPING OUR PAST. GUIDING OUR PRESENT. INFLUENCING OUR FUTURE.



ST. А N N'S сомминіту

#ELDERSMATTER

Your Chance to Give Back!

Join the healthy-aging movement! Fundraise, walk, celebrate healthy aging, and advocate for elders in our community. This is family and teambuilding fun for a cause!

St. Ann's Community has built a reputation for quality elder care throughout our 150 years of serving the Rochester area. Funds raised at the **St. Ann's Community Walk** will help us make strides toward enhancing our elders lives even more, in a way they deserve, for decades to come.

Event Details

DATE: Saturday, September 14, 2024

LOCATION: St. Ann's Community 1500 Portland Avenue Rochester, NY 14621

TIME: 9:00 AM – 12:00 PM (Kick-off at 10:00AM)

WALKING DISTANCE: Up to 2 miles

ALL WELCOME

• ENTERTAINMENT • FOOD • PRIZES

REGISTER & RAISE FUNDS: stannscommunity.com/walk

Show Your Support...

By becoming a sponsor of the St. Ann's Community Walk, you can make a significant contribution to the lives of elders that make our community special.

BENEFITS OF SPONSORSHIP:

- Brand acknowledgement and exposure at event
- Boost community engagement through volunteering, teambuilding, and fundraising
- Before, after, and day-of event recognition across a wide range of channels

OUR SPONSORSHIP LEVELS:

Sponsorship Amount	Level	Benefits
\$7,500 (\$6,100 tax deductible)	Presenting (2 Available)	 Perks of lower tiers plus: Logo on event collateral and banners Opening remarks at St. Ann's Community Walk Business spotlight in our 2024 Impact Report
\$5,000 (\$3,500 tax deductible)	Partner	 Perks of lower tiers plus: Vendor tent in the Entertainment Zone Featured in PR communications, including RBJ Thank You Ad
\$2,500 (\$1,800 tax deductible)	Advocate	 Perks of lower tiers plus: Logo on St. Ann's Community Walk webpage Custom social media graphic that highlights your sponsorship with a dedicated tagged social media post
\$1,500 (\$1,300 tax deductible)	Supporter	 Perks of lower tiers plus: Printed logo displays at event and in promotional communications leading up to the event
\$500 (\$350 tax deductible)	Friend	 Social media shoutouts and mentions on our social media channels

READY TO JOIN US?

Your first step to being a part of the healthy-aging movement starts with visiting **stannscommunity.com/walk** to select your sponsorship level.

To secure all sponsorship benefits, have your commitment in by Friday, August 2, 2024.



"Everyone knows the elders at St. Ann's. They are family members and those who guided you to the life you now lead—teachers, neighbors, business owners—those who helped build the community we know today."

Bernie lacovangelo

CEO, Faber Builders, Inc. St. Ann's Foundation Board Member

Questions? Our team is ready to help!

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