

St. Ann's Community Mews

Spring 2021

Caring for the Most Important People on Earth



In this issue:

- Cherry Ridge resident presented with Lifetime Achievement Award
- Employees give back during pandemic
- St. Ann's Angels recognized for support of Elders
- Compassionate care inspires philanthropy



The number you need to know: 2113

See the full United Way story on page 9

From Our **President** & CEO



Spring Sees New Life Blooming at St. Ann's

"Where flowers bloom, so does hope." - Lady Bird Johnson

Spring has always been a time of renewal. That's never been more true than this year.

Anxiety, isolation, sadness, loss...we've packed so many emotions into a single vear. Yet we've also witnessed strength. courage, generosity, and perseverance beyond measure. And with the arrival of spring and the availability of the COVID-19 vaccine, hope is in the air.

I am very pleased to note that all elders and staff of St. Ann's Community have been offered the vaccine. We also encourage visitors to get it when eligible. Our medical team concurs with the national experts: the vaccine is crucial to ending the pandemic.

While visits were on hold due to the pandemic, life at St. Ann's was definitely not. Our resilient elders and exceptional employees made sure of that. Staff from every department went above and beyond, finding creative ways to keep our elders safe, engaged, and well cared for despite the restrictions. I cannot say enough about that level of commitment or how proud I am of our employees.

Work also continued on our historic renovation project at St. Ann's Home. Floors 7 and 8 were completely renovated and re-opened in 2020. Sixty elders are now enjoying the beautiful new Mendon, Cobbs Hill, Browncroft, and Upper Falls households on those floors. Next up is floor 6, which is on schedule to open to elders in April. And the project continues.

These amazing renovations are supported by the For All They've Given Campaign, which as of December 31, 2020, had raised \$11.7M. Thank you to all our philanthropic donors for their generous support, allowing us to thank our elders for all they've given our community and our country over the course of their lives.

Special thanks goes to those donors whom are recognized on the new households: Rachel and David Bandych, Jack and Donna DePeters, Harter Secrest & Emery, Jim and Flower Leo, the lacovangelo Family: Anthony and Kathy, Bernie and Patti, Frank and Jean; Mauricio and Bess Riveros, Ron and Sharon Salluzzo. And we are especially grateful to St. Ann's Angels who are recognized in the form of "Annie's Kitchen" on floors 3 through 8. (See articles in this newsletter for further details.)

One thing that has not changed is our attention to the everyday precautions we know keep everyone as safe as possible. That means social distancing, wearing masks, and frequent hand washing/sanitizing, even as the vaccines lower the risk of infection.

By remaining vigilant, we can enjoy the beauty of springtime and in-person visits with our elders while maintaining good health for all. I look forward to seeing you once again!

Michael E. Malae

Michael E. McRae President & CEO, St. Ann's Community

ST. ANN'S FOUNDATION

In 2020, our donors had tremendous impact on caring for the most important people on earth.

\$2,499,074 Raised:

- Strategic Investments: \$1,509,380 in support of the For All They've Given Capital Campaign
- Program Grants & Distributions: \$229,694

Significant Areas Funded:

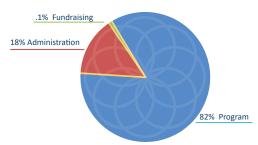
- Annie's Angel Fund Grants
- Elder life enrichment activities including Music Therapy
- Employee Scholarships
- **Pastoral Care**
- Person Centered Care Grants
- COVID-19 Support: \$760,000

ST. ANN'S COMMUNITY

Lives Served by Service Area | 2020 Total - 2,571



Expenses by Functional Area



Financial Statement*

Income Total	\$ 80,739,233
Expenses	
Program	\$70,994,687
Administration	\$15,136,101
Fundraising	\$121,299
Total	\$86,252,087
Net Assets 12/31/2019	

Audited financial data from 2019

Cherry Ridge Resident Honored for Lifetime Service in Ham Radio

His name is Irv Goodman, but he's an Elmer.

In the lingo of amateur (ham) radio operators, "Elmer" is an esteemed term for an experienced operator who provides personal guidance to those new to the field of amateur radio.

That's Irv Goodman, a resident of Cherry Ridge and an avid ham radio enthusiast. Known to his colleagues as AF2K, Irv was recently presented with a Lifetime Achievement Award by the Rochester DX Association, a club dedicated to amateur radio.

"People all over know AF2K," says Tom Enedy (KD2SJN), a maintenance mechanic at Cherry Ridge and a fellow ham who helped Irv set up his radio when he first moved in. "He's been a fixture on the local scene for over 50 years."

Now in his 80s, Irv has been the go-to guy for generations of young ham radio operators.

"It honestly was his life," says Max Kelley (KC2SPY), whose first radio was a loaner from Irv. "He retired early from Burroughs Corporation and helping others in ham radio became his life."

In addition to being a mentor to young hams, Irv held leadership positions with the Rochester DX Association, the Rochester Amateur Radio Association, and the Rochester VHF Group. The clubs provide opportunities for ham operators to ply their craft both for fun and in service to the community. (For example, in natural disasters amateur radio is often used for emergency communication when conventional means fail.)

Irv was supposed to receive his award at a banquet in 2020 but COVID-19 changed that plan. Ever resourceful, his fellow hams found a unique way to honor their Elmer: as Irv watched from his window, a parade of 32 cars with more than 50 hams aboard drove past, honking, waving, and of course sending their congratulation to him over their radios.



Irv Goodman, resident of Cherry Ridge and avid ham radio enthusiast.

Although Irv isn't on the air much these days, the tribute proved inspiring.

"It triggered something in him," says Max. "He got behind the microphone and just fell right in like the old days. It was an honor communicating with him again over the radio."

The Lifetime Achievement Award is now on display in Irv's apartment alongside congratulatory cards from radio enthusiasts from all over the world who are proud to call him a friend. "It felt odd," Irv says of receiving the award, "but it looks good in my apartment. I'm gonna keep it."



St. Ann's Employees Give Back during Covid Pandemic

In addition to volunteering time to support community activities such as Meals on Wheels and Red Cross Blood drives, our Employees also contributed more than:



2,880 hours providing buddy support for the elders



\$118,400 in the 2020 Employee Campaign



\$54,000 to the United Way, the Open Door Mission and the Alzheimer's Association

Leo Center for Caring: Daughter Recalls Mom's Experience

Music was always important to Mary Morphet.

"My mother would sing all the time, to the point where you didn't want to hear it anymore," says her daughter Linda with a laugh. "Music had a huge impact in her life. It made her happy."

Mary was at the Leo Center for Caring at St. Ann's Community as she approached the end of her life. She remained active and clearminded until her last few days, when she stopped eating and didn't open her eyes. Then came the song.

"A young woman from St. Ann's Pastoral Care team came into the room and asked if I'd like her to sing Ave Maria, which everyone knew was my mother's favorite," says Linda. "I said 'Absolutely'. She sang



it —in Italian no less—and my mother opened her eyes and smiled. It brought her

Mary enjoying a boat ride on the lake in 2018 back, briefly, from where she had been. It was an amazing moment, and it brought me a lot of peace."

It was also indicative of the personal attention and care Mary received at the Leo Center.

"The fact that they knew it was her favorite song and they sent someone to sing it speaks volumes," Linda says. "We held her funeral in The Walter and Barbara Parkes Family Chapel at St. Ann's and the staff could talk about her because they really knew her. They were wonderful, not just to us but to everyone."

A reprise of Ave Maria was also performed at Mary's funeral.

During her stay at the Leo Center, Mary stayed as active as she could. She enjoyed visiting the Friendship Garden Pond behind St. Ann's Home, picking tomatoes from the community garden, and joining in on activities held elsewhere at St. Ann's. That included bingo, happy hour, Mass in the *Parkes Family Chapel*, and concerts in the lobby, which staff would take Mary to if her family wasn't able.

Leo Center for Caring



"As a daughter, it gave me a lot of peace of mind," Linda says. "They really took care of her. And when my mother was still doing well, it was a lively place. It didn't feel like 'hospice'."

She notes that Mary's friends--"these 80 and 90 year old Italian women"--would come and play cards with her in the Leo Center. "It felt like home. She continued enjoying life right until the end, and the Leo Center made that possible."



Mary helping Shirley her best friend prepare for her wedding.

2020 Donor Impact!

Our Music Therapists brought the beautiful gift of song to our elders throughout the year, thanks to generous support of the Music Therapy Program



SAVE THE DATE - FOOD FIGHT 2021

ROUND 5 WHO WILL BE THE CHAMP?

FIND OUT ON FRIDAY, SEPTEMBER 24TH, 7_{PM}

For sponsorships, tickets and information, visit **StAnnsCommunity.com/FoodFight.**Broadcasted Live from Genesee Valley Club



An Epic Culinary Competition to Benefit St. Ann's Community.



Chapel Oaks' Mackenzie Park, a True STAR

Ask any Chapel Oaks resident who the biggest Buffalo Bills fan they know is. they will reply, "Mackenzie." And, if you ask any Chapel Oaks resident which staff



member is always willing to go the extra mile with a smile and a kind word, you might very well hear "Mackenzie" again.

Mackenzie Park, Chapel Oaks Resident Services Manager, has been part of the St. Ann's family for five years. She is well-known not just for her uplifting attitude and consistent attentiveness to resident needs: her die-hard devotion to the Buffalo Bills has also earned her a bit of local fame. In 2019. Mackenzie and her fiancé were chosen to get married at the Bills vs. Patriots game! If that doesn't qualify you as a #1 fan, nothing will!

Mackenzie has one more claim to fame at St. Ann's Community: she received the most STAR Awards in 2020.

The **STAR Program** is an employee recognition program, where grateful

residents and families can recognize exceptional staff members, like Mackenzie, who always go the extra mile. By making a gift, they can select a staff member or department who has touched their lives with their outstanding care. Star Award recipients are recognized with a certificate and

Mackenzie received four STAR Awards in 2020 from Chapel Oaks residents and family members. "These awards mean a great deal to me, and I know it benefits our entire organization", said Mackenzie. "It means I made a difference in that moment of their lives."

Mackenzie is one of seven employees at Chapel Oaks recently recognized with STAR Awards. "We are so honored that our residents and their families think so highly of Mackenzie and all of the staff at Chapel Oaks" says Chapel Oaks Director Rebecca Ahrns-Walker. "We feel we have a special bond with them, and to know they feel the same makes it even more special."

You can be sure that Mackenzie kept the excitement high at Chapel Oaks for every Bills game of the past football season. This is

> just one of the many ways that she keeps the residents feeling engaged and energized. During Covid, Mackenzie implemented theme days (popcorn day, Kentucky Derby, Cinco De Mayo, Lucky Duck Day, Sundae Day), Summer Olympics (a real hit due to the real ones being cancelled),





create your own pizza and pumpkin turnovers, wine and cheese tastings. "COVID has been tough but I think with anything you can improvise and still make it fun!"

If you are interested in learning more about the STAR Program, and how you can recognize a member of the St. Ann's staff who has touched

your life, please visit: stannscommunity. com/star-award/or scan the QR code.



2020 Donor Impact!

The STAR Fund; An Employee Appreciation Fund, provided all employees with an embroidered thank you gift to wear year-round



Annie's Kitchens: Heavenly Support from St. Ann's Angels

It never hurts to have an angel, or a few, on your side.

"The Annie's Angel Fund helps those who can't afford things others are able to, like going to the hair salon, going to a baseball game, or enjoying lunch out," says Sue Whalen, who co-chairs St. Ann's Angels with Dolly Cerame.

"If it helps them enjoy life a little more, we are here to support it," adds Dolly.

Annie's Angels raise funds in various ways. Over the years its four "choirs" (subgroups of volunteers) have held wine tastings and presented cooking demonstrations which over time morphed into St. Ann's signature event, FOOD FIGHT. They sponsor the can and bottle recycling program at St. Ann's. The Annie's Angel fund also receives charitable gifts from donors who choose to support them with a charitable contribution, including many gifts in memory of elders who have lived at St. Ann's.

And their financial support helps in ways large and small. The prizes that elders win during Bingo? Annie's Angels provides them. The presents every elder receives at Christmas? From Annie's Angels. The treats purchased by staff for elders through the Buddy Enrichment Program? You guessed it—those "Buddy Bucks" are compliments of Annie's Angels.

"St. Ann's wonderful social workers know people's circumstances and what they need," says Dolly.
"The Fund provides the money to make it happen."

That support is more crucial than ever in these times of COVID. To help ease the burden of isolation the Angels provided funds to support the addition of a greenhouse on the patio at Lily's Bistro where family members visiting elders through window visits can remain warm and comfortable during the cold weather.

"As hard as the pandemic has made things for the rest of us, it's even worse for the elders," says Dolly. "It's hard to see them unable to visit with their families. We worked with St. Ann's Foundation to do something to make that possible."

And as in tune as the Angels are with life at St. Ann's, the current campaign

Annie's Kitchen

ST. ANN'S
COMMUNITY

Made possible with the generous support of
St. Ann's Angels

Angels

2020

For All They've Given was also on their radar. The Angels provided funds to support the Campaign and in turn, the new kitchens on each floor have been named Annie's Kitchen in recognition of St. Ann's Angels.

"The Angels have always been there for our elders, so it was important for us to recognize them in the renovated building. We are excited to have Annie's Kitchen on each of the new floors," says Michael E. McRae, President & CEO of St. Ann's Community.

To learn more about the Annie's Angel Fund, please visit: stannscommunity.com/st-anns-angels or scan the QR code.



In 2020, the Angel Fund provided the following for skilled nursing elders:

- "Buddy bucks" for special treats from Café Rizzo at St. Ann's Home
- Christmas gifts for over 400 elders
- Moms with a bouquet of freshly cut flowers and homemade heart-shaped doughnuts
- Dads with custom embroidered hats and T-Shirts



Compassionate Care Inspires Philanthropic Gift

Watching a loved one succumb to dementia is one of the hardest things anyone can go through. What makes it a little less troubling is when you trust the people caring for that loved one.

That was how Beverly Verbridge felt about the care her cousin Miriam received at St. Ann's.

"I got to know Mashell, the certified nursing assistant, who helped her in the morning quite well and had great respect and confidence in her," says Bev. "I felt that way about everyone I met at St. Ann's ... Jasmine and Vel, both were nurses at different times during Miriam's stay, Ann Pennell from social work, and everyone on the second floor. I didn't feel I had to be there every day, which would have been impossible. I relied on them to take care of her, and they did."

Miriam lived at St. Ann's for seven years. She passed away in June 2020 at age 88. The quality of the care she received meant so much to Bev that she and a small group of friends decided to make a substantial gift to

St. Ann's Foundation in recognition of that care.

"We were so pleased, it was just something we wanted to do," she says.

Two other couples joined Bev and her husband Gerald in making the gift: Miriam's cousin Les Cole and his wife Sandy, and friends Darrell and Esther Plyter.

Together, and with guidance from St. Ann's Foundation, they decided to split their gift among three areas: St. Ann's Capital Campaign For All They've Given, the Employee Scholarship Fund, and the Area of Greatest Need. (Information on these and other giving options is available at stannscommunity.com/donate-now)

As a Registered Nurse herself, Bev felt strongly about giving to the Employee Scholarship Fund in particular.

"I know many of the certified nursing assistants and others are working toward advanced degrees. I think that's great," she says. "So that's



Miriam enjoying her birthday celebration in St. Ann's Home Lobby, September 2016

something I was very interested in supporting."

She also says the process of making the gift was easy.

"It was not a big production at all," Bev says. "Jodi from the Foundation was very easy to talk to. We were very comfortable with the whole process.

"We have a lot of confidence in the care St. Ann's gives," she adds. "If you feel that way, I would encourage you to give. It's a worthy cause."

2020 Donor Impact!

\$24,000 was awarded through our Employee Scholarship Program

CARES ACT Did you know?

Coronavirus Relief Act Update - Benefits for giving in 2021

- Charitable Deduction for non-itemizers continues: \$300 charitable deduction for single filers, \$600 for married couples filing jointly
- Increased deduction limits: Donors able to deduct philanthropic gifts up to 100% of their adjusted gross income
- IRA minimum distribution requirements resume in 2021. Consider using your IRA to provide a gift to save on taxes and meet your required minimum distribution.

Easter celebrated via new camera



With upgraded camera equipment in The Walter and Barbara Parkes Family Chapel, our elders are able to attend Bishop's Mass and Easter Mass virtually, and families can watch via our private YouTube channel.



St. Ann's Foundation, Inc. 2021 Board of Directors

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Affiliation of St. Ann's and Quail Summit Expands Options for Elders

"The chosen spot."

That's the modern translation of the original Seneca name for Canandaigua. And many elders have chosen Canandaigua's Quail Summit as the spot to spend their retirement years.

Quail Summit has been providing a continuum of housing and care options for elders since 2000. Its beautiful setting in the heart of the Finger Lakes provides the ideal backdrop for seniors to enjoy a full and enriching experience.

That's why we're proud to announce that St. Ann's Community and Quail Summit are now affiliated, agreeing to jointly deliver quality care and services to older adults in Canandaigua. The affiliation creates one of the area's largest not-forprofit organizations offering first-class senior healthcare and housing options.

"St. Ann's recognizes and appreciates what a unique community we have created here in Canandaigua," says Phil Beckley, President of the Quail Summit Board of Directors.





"By joining together, we create a stronger organization that will support the changing needs of our elders for many years to come."

"Quail Summit's tradition of quality service to elders and the community makes them an ideal partner," says Michael E. McRae, CEO and President of St. Ann's Community. "We are truly excited to come together and serve the broader Canandaigua community."

The affiliation will also ensure longterm stability, achieve economic benefits, manage costs, and allow access to premier services across Monroe, Ontario and Genesee counties.

Quail Summit offers a continuum of housing and care options that include:

- Independent living at The Estates
- Enriched living at The Harbor
- Specialty living for those with memory loss at The Village

For more information, visit quailsummit.com or call 585-396-1010.

United Way Giving: A Simple, Meaningful Way to Support Quality Care

When it comes to choosing a recipient for your charitable giving, nothing instills confidence more than a positive personal experience.

Dennis Graziano had such an experience thanks to the care his parents received while living at St. Ann's Home. And he's been giving to St. Ann's through the United Way ever since.

"It's money well spent," says
Dennis, President and CEO of
the not-for-profit Monroe Plan
for Medical Care. "I have a lot of
confidence in St. Ann's based on
the care my parents received and
the way they support their staff.
To the extent that I can help, I'm
all there. And giving through the
United Way makes it easy."

Dennis' parents, Thomas and Josephine, were active well into their later years; Thomas continued working as an accountant until he was 91. "They were blessed in that regard," he says.

As they got older and needed a higher level of care, the family chose St. Ann's.

"St. Ann's was very accommodating, even finding a way for them to share a room," Dennis says. "That made a world of difference during their few remaining months."

Staff were always there to meet his parents' needs. "They always went the extra mile," he says. "You didn't have to ask, it just got done. It was an extremely good experience."



Thomas and Josephine both passed in 2016, within a few months of each other. Ever since, St. Ann's has been a recipient of Dennis's United Way giving.

"Working in the health care business, I know the challenges faced by non-profits like St. Ann's who are dealing with limited, diminishing resources," he says. "I know they're doing the right thing with the gifts they receive. They're supporting their elders and their employees, who provide such a high level of care to people like my parents.

"Giving through the United Way is a simple yet meaningful way to show my appreciation."

Make St. Ann's the beneficiary of your annual United Way Giving by selecting Donor Choice #2113.

Leaving a Legacy and Giving Back

My mother, aunt, cousin, and I have all received care from St. Ann's Community and I couldn't be happier.

I am so pleased with the care not only I received, but also the 17 years of care my mother, aunt, and cousin have received. To show my appreciation, I have included St. Ann's Foundation in my estate plan.

Choosing to include St. Ann's in my estate was easy. I am proud to be a member of the Hogan Legacy Society.

- Joan Frazier, grateful family and Hogan Legacy Society member



Do You Have A Plan for the Future?

Download your free guide | www.mystanns.legacygift.com

To learn more about ways to become a **Hogan Legacy Society** member, please contact with contact Christine Grout at (585) 697-6338. Established in 2003, the Hogan Legacy Society recognizes individuals who have funded a life-income gift or included St. Ann's Foundation in their estate plan.

In Appreciation of You, Our Most Generous and Dedicated Donors

We are extremely grateful for your many gifts in support of the elders of St. Ann's Community in 2020. You have made it possible for us to make life full of choice, independence and fulfillment for each of our elders.

Guardian \$25,000 +

Patrick C. Burke
Donna and Jack DePeters
Ann and Jim Gould
Bernard and Patricia lacovangelo
in memory of Anthony J. and
Elvira M. lacovangelo
Ab Lapine Charitable Trust
Jim and Flower Leo
Walter and Barbara Parkes
Ron and Sharon Salluzzo

Provider \$10,000 - \$24,999

Rachel and David Bandych
Maggie and Paul Bringewatt
in memory of Mary Beemer
Sandy and Leslie Cole
Sherwood Deutsch
Reverend William Donnelly
Reverend Daniel Holland
Kathryn and Anthony lacovangelo
Jean and Frank lacovangelo
Ann and Patrick McCormick
Michael E. McRae
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Anonymous (3)
Anonymous
in memory of William LeCour
Anonymous
in honor of Eugene Conway
Dr. Edmond Akubuiro and
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Rene and Tom Barnes Kimberly Basta

Marie Bauman
Carol M and Robert A. Bourg
Craig and Susan Burton

Tina and Guy Cenname Stephen and Virginia Clark

in memory of Albertine M. Clark Thomas and Cathleen Combs Pasquale Conca

Maureen Crough **Michelle and Conor Dwyer** Richard Fekete

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Marion Kohl* Thomas Kubus

in memory of Chester and Esther Kubus

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in memory of Richard Lindner Fred and Patricia Magin in memory of Michael Tarcinale Carole Sehm Mulcahy in memory of Donald J. Mulcahy, Norman and Rose Sehm Betty Mullin DiProsa and

Frank DiProsa

Carol and Michael O'Neal

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Mike and Karina Pinch Barbara J. Purvis

Diane and Don Reeve Jodi and BJ Revill

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Elizabeth and Pawel Tomaszczuk Julie and Richard VanderHorst Kathleen Vaughn

James Wallace

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Friend \$500 - \$999

Anonymous (3)

Rebecca Ahrns Walker

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in honor of Nancy Hartmann Jennifer Blackchief and family

Jennifer Blackchief and fan Patricia Bomba MD and John Mikulsky

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Adelaide and Steve Goldman
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Benefactor \$250 - \$499

Anonymous (9)

Anonymous

in honor of Father Peter T. Bayer

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in memory of Cheryl Ryan

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Heather Collins

Dr. Ruben and Evelyn Cowart

Mark and Melissa Cronin

Raymond Crough

in memory of Paul Crough

Eileen and Richard Loveless

Melissa Davis

Jacqueline and Joseph DeMaria

Regina Dennis

Nancy and Christopher DiPasquale

Angelo D'Orazio

Lynn and Peter Dowd

Debbie Edwards

Anne Endries

Nancy and Robert Ferris

in memory of Herman Stadler

Aaron Fields Eric Fisher

Noel Fontanez

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Salome Hamaker

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Dawn Heuer Marvin Hill

Nancy Hilt

in memory of Michael Tarcinale

Christopher Kausch

Donna and David Kausch

Todd Klugh

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Kathleen Laudisio

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Elisabeth McCarthy

in memory of Mary Ann Palermo

Timothy McHugh Keith Moore

Vincenza Mormino

Maureen Murphy

Patricia H. Nichols

Diane and Harold Osborne

in honor of Rev. Bill Donnelly

Sharon Osborne

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Kimberly and Dan Pasquale

Sharon Potter

Anne A. Riley Hill

Maureen Maloney Robb

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Stephen Salyards

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Eve Scofield Cynthia Severino **John Simmons** Annette Smith

Anne and Jim Sorensen

in memory of Concetta Salluzzo Mr. and Mrs. Gaetano L. Spiriti

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Nicole and Donald Urbanczyk

Erin Ward **Denise Watson**

Gordon Weller Josephine Wicks

Roxanne Ziegler

in memory of Michael Tarcinale

Bold Face = St. Ann's Employee

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