



ST. ANN'S
COMMUNITY

Full of Life

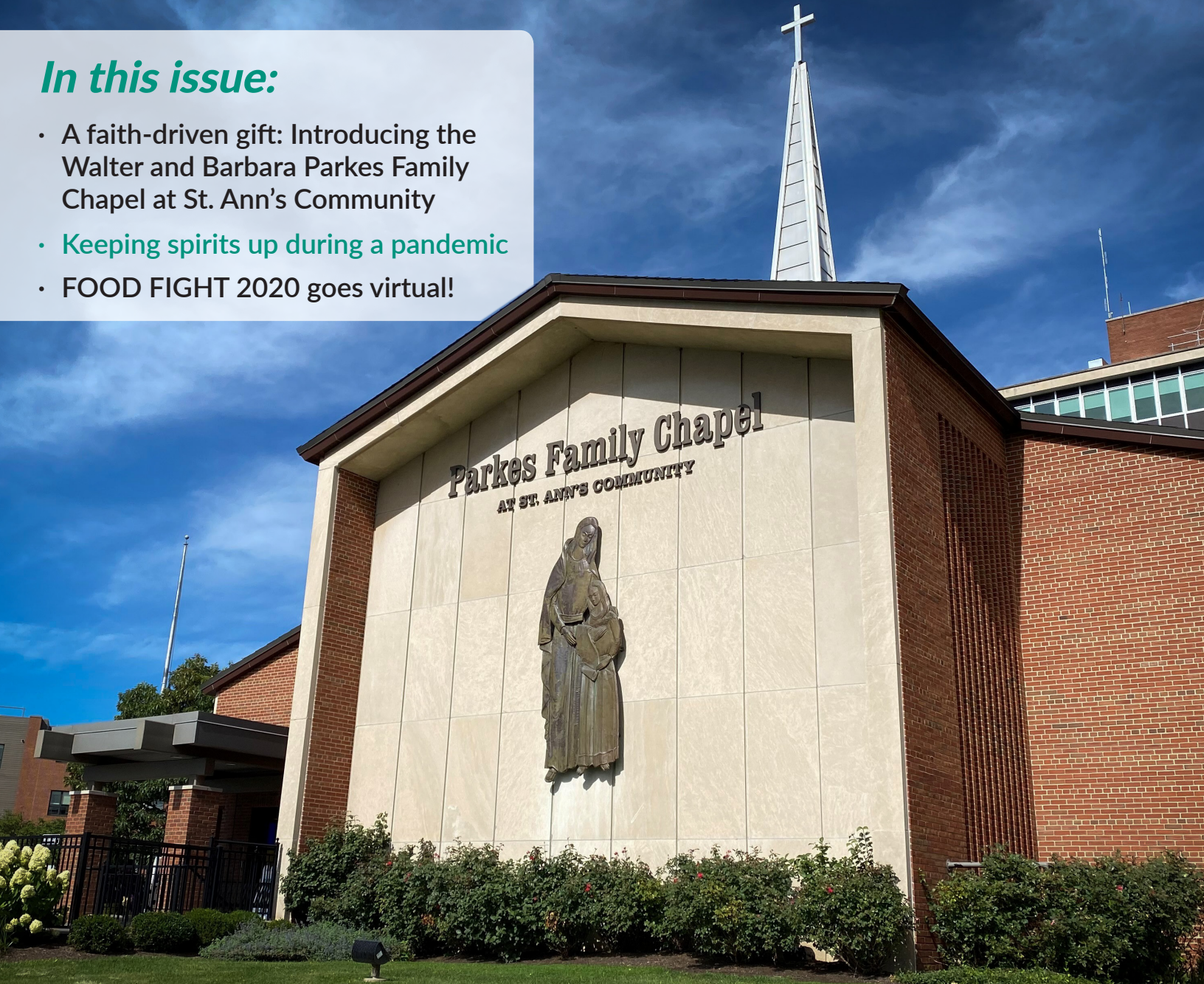
St. Ann's Community *News*

Fall 2020

Caring for the Most Important People on Earth

In this issue:

- A faith-driven gift: Introducing the Walter and Barbara Parkes Family Chapel at St. Ann's Community
- Keeping spirits up during a pandemic
- FOOD FIGHT 2020 goes virtual!



Announcement of Campaign

FOR ALL
they've
GIVEN

See page 6 for details



From Our President & CEO



“How can I help?” Giving Spirit Remains Strong Through Tough Times

Over the summer, I entered a diner one morning to meet a colleague for a breakfast meeting (taking all proper COVID-19 precautions). Sitting at a nearby booth were two Certified Nursing Assistants from St. Ann's who had just gotten off the overnight shift. I walked over and we talked for a moment, then I thanked them for being on the job that day in the midst of the pandemic. In response, one of them said, “Mike, if we don't show up, who's going to care for our elders?”

I was floored. Then it occurred to me that that's precisely the spirit that permeates St. Ann's Community. Providing the best care to our elders is a responsibility we all take deeply to heart.

Looking back on this unprecedented year, nothing has struck me more than the commitment of our staff and so many others to maintaining our quality of care and the quality of life for our elders. It was challenging. There were obstacles. Our everyday routines were disrupted, and many still are. Yet our dedication to our elders has kept us going.

What's at the core of that dedication? The answer is captured in the name of our capital campaign: *For All They've Given*. We recognize that those now in our care are the people who built the world we live in today. In their younger years, they worked, served our country, raised families, and sacrificed so we could enjoy the many blessings we do today. For all they've given, we owe them nothing less than the opportunity to enjoy a healthy, active life and to be taken care of after years of being the caretakers.

That same dedication applies to our donors, without whom the road would be much rockier. They enable us to do things other senior living communities aren't able to; our historic renovation project is just one example.

You could reasonably expect during a worldwide pandemic that people would keep their heads down and focus on themselves. That wasn't the case with our donors, some of whom are featured in these pages. Not only did they continue to give but *they* approached *us* asking, “How can I help?” They understood the dramatic impact the pandemic has had on the lives of our elders and they wanted to do something about it. For that, and for their continued support, our heartfelt thanks.

I hope you'll enjoy reading about the progress of our renovation project in this newsletter. I can tell you the changes are tremendous. They will fundamentally transform St. Ann's Community and enable us to continue providing the highest quality care for our seniors now and for generations to come.

A handwritten signature in black ink that reads "Michael E. McRae".

Michael E. McRae
President & CEO, St. Ann's Community

A group of about ten staff members, mostly women, are standing in a modern, well-lit hallway. They are all wearing face masks. Each person is holding a large, colorful letter on a white card. The letters, when read from left to right, spell out "THANK YOU". The 'O' is a yellow circle with a blue face wearing a white mask. The 'U' is a large blue letter. The hallway has a patterned carpet and large windows on the right side.

It's been a
remarkable year.

Chapel Named in Remembrance of Former St. Ann's Elder and Family

The Chapel at St. Ann's Home holds an important place in many hearts. For Walter Parkes, it represented an opportunity to spend time with his father-in-law while expressing their shared faith.

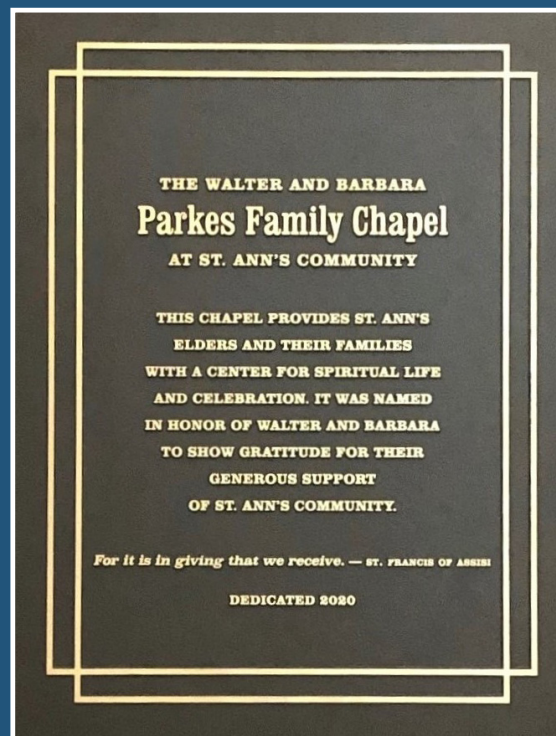
"We went to mass together for several years while he lived on the 7th floor of St. Ann's Home," says Walter. "Sometimes afterward I'd take him out for supper. He loved hot dogs so we went to Schaller's a lot. He really enjoyed that."

Anthony Fedele was the father of Walter's first wife, Carmina. When she passed away, Walter took on the role of primary caregiver, remaining close to his father-in-law during his seven years at St. Ann's. When Anthony later passed, the memories of their time spent in the Chapel remained with Walter.

"I've always had a soft spot for the Chapel," he says, recalling the Christmas parties his family would attend with Anthony after Christmas Eve masses.

Now 90, Walter remains active with O'Connell Electric, the business he bought in 1968 and for which he serves as chairman. It was through a business connection that he met his second wife Barbara, who worked as an information technology auditor. The couple have been longtime supporters of St. Ann's Community and their faith remains strong.

They belong to St. John the Evangelist in Rochester and also attend St. Mary's in Canandaigua. Their faith came into play when the couple made a generous gift to

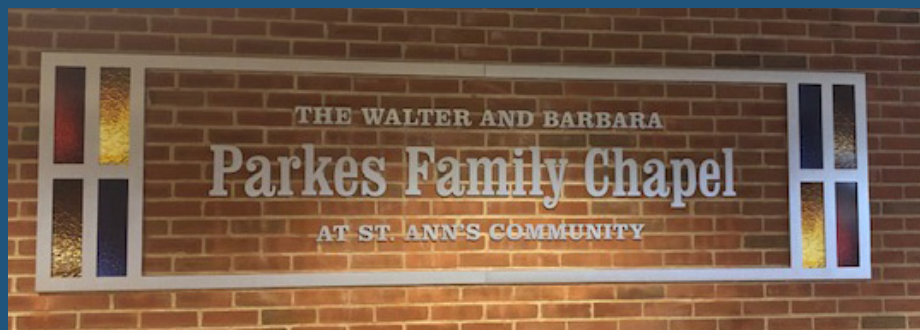


St. Ann's capital campaign, *For All They've Given*.

Now known as *The Walter and Barbara Parkes Family Chapel at St. Ann's Community*, it remains a sacred space where St. Ann's families can make their own memories for years to come.

"Barb and I are happy to have our name connected to the Chapel," says Walter. "It holds a special place in our hearts. Our faith is important to us and it gives us joy to support St. Ann's."

"The Chapel is an important part of life at St. Ann's," adds Barbara. "We're very happy we could lend our support, and our family is also."



"The Chapel holds a special place in our hearts. Our faith is important to us and it gives us joy to support St. Ann's." – Walter and Barbara Parkes



Positive Vibes During the Pandemic

St. Ann's Buddies

The St. Ann's Buddies are there to brighten the days of our seniors with visits and make sure they stay connected to their family by phone and video. We are so grateful to the St. Ann's donors who helped fund the purchase of 22 tablets to make these virtual visits happen.



Annie's Angels Support Buddy Program



With financial support from the Annie's Angels Fund, St. Ann's Community is thrilled to announce the Buddy Budget! This program allows employees to make purchases for their resident buddies in Café Rizzo gift shop, including candy, sweets, coffee, tea, and more!

A Poem To Staff

To Staff and Friends,
We would like to Thank You All,
some a little short, some a little tall
No one thought the Virus would be so BAD
and many of us were shocked and so SAD
Plans made for many fell apart
and nearly broke our hearts
People couldn't go out to work and play,
in their homes they had to stay
Things will probably never be the same,
but yet some goodness really came
People helping each and every other
Shopping for friends and their mother
Telephone lines are always so busy
It's a wonder they aren't dizzy
Through it all our staff is there
Even cutting, washing, and curling our hair
The Tea Party, Bingo, Pokeno and the Parade,
yet their smiles never seem to fade
The long hours you all work,
wondering if you'll go berserk
You are all so very GREAT!
We want you to know we appreciate
Hopefully, we'll try to be strong
And hope it won't last too long
Toni, Resident of the Greens – May 11, 2020

Creativity Brings 70th Anniversary Couple Together Despite COVID

What could have been a miserable way to spend an anniversary turned out to be twice the fun thanks to the staff at St. Ann's Community at Cherry Ridge.

When Resident Services Manager Patty Finnigan learned that Bob and Betty Heindl (95 and 94 years old) would soon be marking their 70th wedding anniversary, she knew they had to do something about it.

"70 is huge!" says Patty. "Statistically, how many people reach that? I knew we had to do something special for them."

But COVID-19 presented a dilemma. Bob lives at St. Ann's Care Center, the skilled nursing center at Cherry Ridge, while Betty lives in the independent living apartments. With COVID-19 precautions in place, they could not get together or have in-person family visits.

Patty joined forces with Regina Dennis, Life Enrichment Coordinator at St. Ann's Care Center, and with help from their colleagues they devised a creative workaround: a special celebration at Bob's window. It was double the fun.

"We had two cakes, one in Bob's room and one outside, plus champagne, flowers, a banner, everything to make it a celebration," Patty says. They were given special permission to have four guests at the window instead of two—the couple's four children, who joined the Cherry Ridge staff in celebrating the happy couple. As for Bob and Betty, they talked and toasted by phone and blew kisses through the window.

"They were so happy," says Patty.

The event shows the creative spirit of the Cherry Ridge staff when it comes to their elders. From independent to assisted living,



memory care to skilled nursing, staff from across the campus have risen to the challenge of bringing joy to elders during the trying times brought on by the pandemic.

"I'm so pleased we were able to pull it off to honor them even though they couldn't be in the same room together," says Patty. "They deserved something special, and we made it happen for them."

FOOD FIGHT 2020

TV DINNER EDITION

AN EPIC CULINARY COMPETITION TO BENEFIT ST. ANN'S COMMUNITY

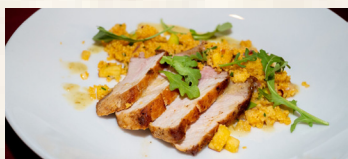
You couldn't smell the food, but you couldn't miss the excitement!

FOOD FIGHT - An Epic Culinary Competition took place October 16 at the Genesee Valley Club and on TV and computer screens across the country.

Held virtually for the first time, St. Ann's signature fundraiser featured four local chefs competing in a 30-minute challenge to create an entrée from mystery ingredients.

This year's mystery basket revealed thick boneless pork chops, sweet potato baby food, Apple Jacks cereal, Fuji apple and Iron Smoke Bourbon Whiskey.

Chef Taylor Wilde, Sous Chef at Good Luck, took home the 2020 trophy by creating a winning dish of curry-rubbed pork chops with apple and spiced couscous.



Chef Wilde's winning entrée of curry-rubbed pork chops with apple and spiced couscous.



FOOD FIGHT 2020 Champion Chef Taylor Wilde, Sous Chef at Restaurant Good Luck and her trophy.

As things heated up in the kitchen, audience members (including residents of St. Ann's Community) joined the fun from their homes. Some, like Rachel Bandyach, held virtual dinner parties via Zoom as they watched the action.

"I've always wanted my sister to attend FOOD FIGHT but she lives

in California, so the virtual event allowed her to join us for the first time," says Bandyach, a member of St. Ann's Foundation Board.

Rachel's sister, Sarah Epstein, calls it the "silver lining" of an otherwise difficult year.

"The virtual nature was part of the fun," says Sarah. "We decided to dress up as if we were going out but only from the waist up, with pajamas on the bottom.

"The chefs were so creative and everything looked tasty. We had fun asking each other, 'What would you make with those ingredients?'"

Both sisters were glad to support St. Ann's Community even if they couldn't do so in person.

"These are challenging times for providing elder care," says Rachel. "Our seniors are getting exceptional care at St. Ann's and we're proud to support that."

The event raised over \$213,000 for St. Ann's Community! Thanks to everyone who joined us and to all our sponsors. See you on September 24, 2021!

MARK YOUR CALENDARS!

**FOOD FIGHT RETURNS
SEPTEMBER 24, 2021**

For more information visit
www.stannscommunity.com/foodfight



Audience members enjoying the action while holding their own virtual dinner party.

St. Ann's Home Renovation:

- New household model that allows for a more intimate delivery of care
- Two households of 15 seniors each per floor, with a full kitchen and increased common space
- Dedicated care team for each household
- Greater social and therapeutic options for seniors right on their floors
- Larger resident rooms, each with its own thermostat to accommodate individual preferences

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Jim & Ann Gould,
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Bernie Iacovangelo
Ross Lanzafame
Vic Salerno

For more information about Campaign For All They've Given, visit stannscommunity.com/for-all-theyve-given/ or contact Jodi Revill, Campaign Manager at jrevill@mystanns.com and (585) 697-6516.

Living space that's as comfortable as the homes our elders are used to... the scent of home-cooked meals filling the air...more social and therapeutic activities offered right on elders' floors.

The historic renovations taking place at St. Ann's Home are bringing those features and more to life, ushering in a new era of senior care and giving our elders and their families the vibrant, healthful, modern living space they expect in 2020 and beyond.

It has to do with honoring a debt we believe we owe them. We recognize that the generation we are caring for built the world we live in today. Whether serving in the military, working in factories, raising families, staffing our schools and hospitals, or doing countless other jobs in their younger years, today's seniors are responsible for the blessings we enjoy every day.

That's why we are proud to call the capital campaign behind our renovation project *For All They've Given*.

"We owe our seniors a debt of gratitude for the hard work and sacrifices they made so that we can live the lives we do today," says Campaign Chair Jim Leo. "This landmark renovation project is a step toward repaying that debt by creating

the environment that our seniors want and deserve."

The "new-look" of St. Ann's Home will bring a fresh sense of color, light, and space to the seniors who call it home. Each floor is being completely redesigned and renovated, with new layouts, options, and amenities to enhance elders' quality of life and build meaningful bonds with staff.

In place of the long, dormitory-style hallways that have existed since 1963, we are adopting a warmer "household" model that allows for a more intimate delivery of care. Each floor will have two households of 15 seniors (rather than 46 seniors per floor in the current model). The households will share a full kitchen where hot, delicious meals will be prepared daily.

"Think of how the aromas will trigger the appetites of our elders," says Michael E. McRae, President and CEO of St. Ann's Community. "It's part of that warm feeling that makes a house a home, and we're bringing that to them. It's a game changer."

Residents will enjoy larger resident rooms, each with its own heating and air conditioning controls to accommodate individual preferences. Each household will have its own care team, creating stronger connections among staff and elders. And larger common areas mean more social and therapeutic options for elders right on their floors.

"We are bringing our 57-year-old building up to today's standards, with the flexibility to provide even more of what our seniors and their families are looking for," says Michael



Elders will enjoy a spacious dining room and shared kitchen between two households.

Makes Historic Renovations Possible



Browncroft Den on the 8th floor with its spectacular views of the city of Rochester. Made possible with the generous support of Ron and Sharon Salluzzo.

McRae. "It's their home, and we want it to feel that way."

"You're investing in the most important piece of all, our elders." That, according to Ron Salluzzo, is why he and his wife Sharon have long supported St. Ann's capital projects.

Today, the Salluzzos are proud to support the campaign *For All They've Given*. What they find most gratifying is the impact their philanthropic gifts have on elders' quality of life. It's also why they encourage others to consider supporting the renovation.

"We're proud that we're helping move things forward, knowing St. Ann's is using the finances at their disposal the right way—to benefit the elders," says Ron. "How can you not be impressed by that?"

In addition to Ron's many years of serving on St. Ann's Board of Directors (which he currently chairs) and Foundation Board, the couple also have a personal connection to St. Ann's: Ron's aunt lives at Chapel Oaks and his mother at St. Ann's Care Center.

"When my aunt was living on her own, I saw her independence turn to

isolation," he says. "Since coming to Chapel Oaks she's made new friends, has a robust social life, and is happier and healthier than she's been for years."

Sharon says that personal experience brings to life the decisions Ron is part of as a Board member.

"The personal side shows how things at the Board level are put into action," she says. "You see that your loved ones are thriving, and you want that for other families as well. It's invigorating to see the care being exhibited at all levels, from the top right down to the people working with our loved ones every day."

When most of us see a building, we see steel, concrete, and glass. Mauricio Riveros sees opportunities.

"Buildings are complex things," says Mauricio, president of LECESE Construction. "They represent an opportunity to create an exciting environment for the people who live and work within them."

That approach is at the heart of the innovative renovation work being done at St. Ann's Home under LECESE Construction as general contractor.

"People are living into their 90s and 100s—and they're still having fun!" says Mauricio. "St. Ann's recognizes this in its vision of 'caring for the most important people on earth'. And it's reflected in this renovation project, which is creating an

environment where elders can be more connected socially and continue to enjoy their lives."

Mauricio and his wife Bess have personally made a generous philanthropic gift to support the renovation. They understand the direct impact it has on the lives of St. Ann's elders.

"We're proud to help fulfill St. Ann's vision of honoring and recognizing the value of our elders, who've done so much for us and our community," he says. "We know they will enjoy the new look, feel, and modern design that this landmark project is achieving."

The Browncroft and Upper Falls Households are now complete on the 8th floor and elders are marveling at their new surroundings. With work on the 7th floor expected to be completed this fall, Mauricio looks forward to the project progressing.

"We've created this beautiful environment (on the 8th floor) and soon it will encompass the entire building," he says. "We're elevating the space to a level today's seniors deserve."



Upper Falls Hearth on the 8th floor was made possible with the generous support of Mauricio and Bess Riveros.

Employee Scholarship Carries on Family Tradition of Education

When Tony Malone's grandmother came to America from Italy in 1910, she vowed that her children would know the value of a good education.

"She was a strong advocate for education for her children," says Tony, whose mother Anne was one of seven. "It was a priority for that generation, including my mother."

More than a century later, that priority lives on.

In 2020, Tony established the Cascio-Malone Family Scholarship Fund to help employees of St. Ann's Community further their education. It's named for his mother, Anne Cascio-Malone, who taught in the Elmira School District for 42 years. Anne lived at St. Ann's for 10 years before passing away just one day shy of her 103rd birthday.

"I was always impressed with the care the staff provided not just to my mother but to all the elders," says Tony. "They are genuinely caring and treat their responsibility as more than just a caregiver. There are some wonderful personal relationships that develop between staff and elders."

When his father died, Tony, an only child, took on the role of caregiver



for his mother. When Anne began showing signs of dementia in her 90s, they decided on St. Ann's for her continued care.

A retired civil engineer, Tony was a member of St. Ann's Board of Directors in the 1980s and '90s including a period as Board chair. Through that experience he became aware of the hurdles many St. Ann's employees face in their quest to advance their education. His mother's lifelong commitment to teaching also continued to resonate.

"When I learned there was a strong need for scholarships, I decided

to focus in that direction," says Tony. The Cascio-Malone Family Scholarship now helps St. Ann's employees pursue their educational goals, easing the financial burden that might otherwise prevent them from doing so.

How does Tony think his mother would feel about the scholarship created in her honor?

"I think she'd be excited that her legacy in the education field would be carried on for new generations," he said. "She'd be very supportive."



*Congratulations to the
2020 St. Ann's Employee
Scholarship Recipients
(August 13th, 2020)*

Cascio-Malone Family Scholarship Employee Recipient: Peter Thomas



When the COVID-19 outbreak led to a national shortage of personal protective equipment, 3D printing came to the rescue.

The technology makes it possible to create three-dimensional solid objects—for example, surgical masks or face shields—from a digital file by successively adding layers of material on top of one another. Like other industries, the healthcare field is finding it a fast and efficient way to make the medical supplies needed by patients and staff alike.

Peter Thomas would like to bring that technology to St. Ann's Community.

"I want to look at ways that technology can help St. Ann's provide high-quality care," says Peter, who has worked at St. Ann's for eight years. "In particular, I'm

curious about how 3D printing may be able to create a 'Just in Time' type of solution to medical supplies, so we can have them right when they're needed."

That curiosity led him to enroll in the Integrative Design Masters Program at RIT. And the first Cascio-Malone Family Scholarship is helping him do that.

"School is difficult enough without having to worry about how to pay for it. The scholarship helps alleviate some of that stress," says Peter, a former St. Ann's Care Coordinator and now an Associate Educator in the Department of Education.

Peter says the supportive culture at St. Ann's makes it possible for him to pursue his Masters Degree part-time while continuing to work full-time.

"I'll be able to balance work and school because my director has been flexible about my schedule and creative with how I can continue to support the department but also get my school work done," he says. "I also have an amazing family. My wife and son are both supportive of me going back to school."

With the scholarship, Peter was able to buy the computer he needed for his program of study. But it also means something much deeper.

"It means that St. Ann's and the donors are willing to invest in my education, and I'm so appreciative of that," he says. "Many St. Ann's employees benefit from the scholarship program. It helps build a new future for all of us."



- **New Deduction Available:** Up to \$300 per taxpayer (\$600 for a married couple) in annual charitable contributions for those who take the standard deduction.
- **New Charitable Deduction Limits:** Increase for individuals and corporations that itemize their taxes. Individuals can deduct gifts up to 100% of their 2020 AGI. Corporations may deduct up to 25% of taxable income.

Support St. Ann's Elders

The Holidays are nearly upon us!

Shop for your holiday gifts at Amazon Smile (smile.amazon.com) and Amazon will donate to St. Ann's Community.

Get started here:

<http://smile.amazon.com/ch/16-0743146>.



Questions?

Call St. Ann's Foundation at (585) 697-6321.

Chapel Oaks

In-House Pizzeria Brings Pizza and More Right to Residents' Doors

Who ever heard of an Italian pizzeria serving German and Korean food?

The residents of Chapel Oaks have, and they love it!

Cappella's Pizzeria (the name means *chapel* in Italian) opened in June at Chapel Oaks. Its opening was one of those bright moments that emerged in the midst of the dark days of the initial COVID-19 lockdown. Knowing that residents could no longer come out for dinner, Executive Chef Todd Klugh decided to bring dinner to them.

"We started with a grocery delivery service for our residents, which was a huge hit, and it grew from there," he says.

Todd and his staff began delivering meals to residents' apartments, just one of the ways Chapel Oaks found new and safe ways to meet its residents' needs and relieve their isolation. Then an idea occurred to him.

"I know our residents like their pizza, so I thought we'd have some fun."

Chapel Oaks residents can now get pizza—and much more—delivered to their door during Cappella's Sunday hours, 2:00-6:00 pm.

The "much more" includes some of Chef Todd's personal specialties like grilled leberkase, locally made German-style bologna served on rye bread with dijon mustard and sweet pickles. He learned that one while working in Germany years ago.

"We've got a lot of German residents, so that gives me an opportunity to practice my German," he says.

The menu also includes Korean BBQ pork tacos and drunken mussels among other entrees, plus salads, sandwiches, burgers, wings, and of course pizza. Residents also enjoy the dessert menu which includes banana splits, milkshakes, and root beer floats.

"One couple calls every week and orders shrimp cocktail, a salad, and milkshakes," says Todd.

While offering to-your-door delivery meant a change in the way the dining staff operates, it has also provided new opportunities to connect with residents since they



can no longer interact in the dining room.

"We deliver up to 80 meals a day right to their door; some residents call every day. So we get to know them more closely and have the chance to have non-food conversations," says Todd. "The overwhelming response is, 'Thank you, it's amazing.' And that makes you want to do even more to make their lives more enjoyable."



"The overwhelming response is, 'Thank you, it's amazing.' And that makes you want to do even more to make their lives more enjoyable." – Executive Chef Todd Klugh

GRATEFUL FOR ST. ANN'S COMPASSION

St. Ann's Community was there for my wife, Jackie, and I when providing her care at home became too difficult. I am grateful for the compassion everyone at St. Ann's provided Jackie during her short time there, and for the peace of mind that I felt knowing she was in a safe place. St. Ann's took away the worry for me.

I chose to fund a charitable gift annuity because it will provide me with a stream of income during my life and allows me to make a meaningful commitment to St. Ann's.



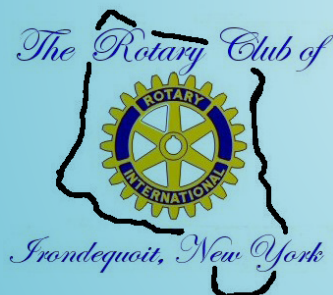
~ Bob Estephan, grateful family and Hogan Legacy Society member

*To learn more about charitable gift annuities and other ways to become a **Hogan Legacy Society** member, please contact St. Ann's Foundation at (585) 697-6321. Established in 2003, the Hogan Legacy Society recognizes individuals who have funded a life-income gift or included St. Ann's Community in their estate plan.*

Thank you to the businesses and organizations who have supported us with donations of PPE during the COVID-19 pandemic.

CENTURY MOLD
EXCELLENCE IN PLASTICS

**CHINESE AMERICAN
COMMUNITY OF
PITTSFORD**





ST. ANN'S
COMMUNITY

Full of Life

CARING *for* THE MOST
IMPORTANT PEOPLE ON EARTH

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E-News

Keep up with
the latest news!



www.StAnnsCommunity.com