

FOOD FIGHT 2021



SPONSORSHIP OPPORTUNITIES

EVENT TO BENEFIT THE ELDERS OF
ST. ANN'S COMMUNITY

FRIDAY, SEPTEMBER 24, 2021 AT 7:00 P.M.

SECURE YOUR SEAT BY PURCHASING ONLINE AT
[STANNSCOMMUNITY.COM/FOODFIGHT](https://stannscmmunity.com/foodfight)



SIGNATURE OPPORTUNITIES

All sponsors at the \$1,250+ level will receive the following benefits in addition to what is listed below: Recognition on the virtual banner and by emcee during event broadcast, in printed promotional material, on event website, in VIP Virtual Experience FOOD FIGHT gift bag, and post event recognition in St. Ann's Community Newsletter (Spring 2022) and Donor Wall located in the lobby of St. Ann's Home.

KITCHEN (one available) **\$7,500** \$6,035 tax deductible

- ✓ 8 Tickets: Behind the Scenes at GVC
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Company logo/name in kitchen
- ✓ Quarter page ad space in event program
- ✓ 2 Bottles of upgraded wine

COCKTAIL (one available) **\$7,500** \$6,160 tax deductible

- ✓ 8 Tickets: Behind the Scenes at GVC
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Cocktail liquor and recipe card in VIP Virtual Experience at Home gift bag
- ✓ Quarter page ad space in event program
- ✓ 2 Bottles of upgraded wine

BEHIND THE SCENES AT GENESEE VALLEY CLUB (one available) **\$7,500** \$6,515 tax deductible

- ✓ 6 Tickets: Behind the Scenes at GVC
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Recognition on GVC dinner tables
- ✓ Quarter page ad space in event program

VIRTUAL EXPERIENCE AT COUNTRY CLUB OF ROCHESTER (one available) **\$6,500** \$5,515 tax deductible

- ✓ 6 Tickets: Virtual Experience at CCR
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Recognition on CCR dinner tables
- ✓ Quarter page ad space in event program

MYSTERY BASKET (one available) **\$5,000** \$4,110 tax deductible

- ✓ 6 Tickets: Virtual Experience at CCR
- ✓ Company logo on Mystery Baskets
- ✓ Quarter page ad space in event program

WINE (two available) **\$3,500** \$3,250 tax deductible

- ✓ 4 Tickets: VIP Virtual Experience at Home
- ✓ Recognition on dinner tables

RESIDENT VIEWING (two available) **\$2,500** \$2,265 tax deductible

- ✓ Enables St. Ann's Elders to enjoy the virtual event
- ✓ Quarter page ad space in event program

CENTERPIECE (two available) **\$2,500** \$2,310 tax deductible

- ✓ 2 Tickets: VIP Virtual Experience at Home
- ✓ Recognition on dinner tables

DESSERT (two available) **\$2,500** \$2,310 tax deductible

- ✓ 2 Tickets: VIP Virtual Experience at Home
- ✓ Recognition on dinner tables

STAFF VIEWING (two available) **\$1,250** \$775 tax deductible

- ✓ Provides eight St. Ann's staff members with VIP Virtual Experience at Home Tickets (staff selected by St. Ann's Leadership)
- ✓ Quarter page ad space in event program

ONLINE AUCTION (two available) **\$2,000** \$1,360 tax deductible

- ✓ 2 Tickets: VIP Virtual Experience at Home
- ✓ Company logo/name on auction mobile

SECURE YOUR SEAT BY PURCHASING SPONSORSHIP AND TICKETS ONLINE AT STANNSCOMMUNITY.COM/FOODFIGHT

SPONSORSHIP OPPORTUNITIES

PLEASEING PRESENTING *(one available)* **\$25,000** *\$22,445 tax deductible*

- ✓ 12 Tickets: Behind the Scenes at GVC
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Acknowledgement in RBJ after event
- ✓ Premier signage at event
- ✓ Full page ad space in event program
- ✓ 4 Bottles of upgraded wine

EXQUISITE EMERALD **\$10,000** *\$7,985 tax deductible*

- ✓ 10 Tickets: Behind the Scenes at GVC
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Acknowledgement in RBJ after event
- ✓ Premier signage at event
- ✓ Half page ad space in event program
- ✓ 2 Bottles of upgraded wine

DELICIOUS DIAMOND **\$7,500** *\$6,185 tax deductible*

- ✓ 8 Tickets: Behind the Scenes at GVC
- ✓ Pre-recorded sponsor message shown during program and on social media
- ✓ Signage at event
- ✓ Quarter page ad space in event program
- ✓ 2 Bottles of upgraded wine

GLAZED GOLD **\$5,000** *\$4,015 tax deductible*

- ✓ 6 Tickets: Virtual Experience at CCR
- ✓ Signage at event
- ✓ Quarter page ad space in event program

SIZZLING SILVER **\$3,500** *\$3,020 tax deductible*

- ✓ 4 Tickets: Virtual Experience at CCR

BUBBLING BRONZE **\$1,750** *\$1,610 tax deductible*

- ✓ 2 Tickets: VIP Virtual Experience at Home

EVENT PROGRAM AD SPACE

Full Page

\$750

vertical, 8.5 X 11 inch

Half Page

\$500

horizontal, 8.5 X 5.5 inch

Quarter Page

\$250

vertical, 4.25 X 5.5 inch

Email 300 dpi color ads and logos to Tara Tiberio at ttiberio@mystanns.com

INDIVIDUAL TICKETS

All tickets include access to: the live broadcast on St. Ann's Community YouTube channel, online auction and cash call.

Behind the Scenes
Virtual Experience at
Genesee Valley Club

\$225

(\$125 tax deductible)

Enjoy the virtual experience and luxury dining with friends.

Current restrictions (March, 2021) allow for 6-8 guests per table at Genesee Valley Club and Country Club of Rochester.

Seating will be finalized in late August / early September 2021.

Virtual Experience
at Country Club
of Rochester

\$200

(\$100 tax deductible)

VIP Virtual
Experience
at Home

\$75

(\$45 tax deductible)

Includes: FOOD FIGHT Gift Bag
Pick up from St. Ann's Home

Virtual
Experience
at Home

\$25

(\$25 tax deductible)

Tax Considerations: Given the changes in tax laws for charitable giving, many businesses may want to consider their support of St. Ann's Community as a business expense, which may still qualify as a tax deductible expenditure. Please consult with your own tax advisor.



**CHEERS TO A
WICKED EVENING!**



FOOD FIGHT

- FOOD FIGHT features four chefs in a timed cooking challenge to make a dish from mystery ingredients. The winner is selected by a panel of judges who evaluate each dish on presentation, taste, creativity and transformation of the mystery ingredients.
- Guests enjoy fabulous entertainment including: the cooking competition, an online auction offering one-of-a-kind experiences, a virtual cash call, and additional interactive features!
- **In 2020, the first ever virtual FOOD FIGHT raised over \$213,000 to support quality of life initiatives for the St. Ann's seniors! Help us beat this record in 2021!!**

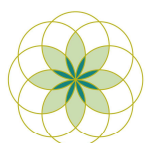
**Secure your seat by purchasing sponsorships and tickets online at
stannscommunity.com/foodfight**

ABOUT ST. ANN'S COMMUNITY

As Rochester's leading senior housing and health services provider, we have a tradition of quality care for older adults that began almost 150 years ago. Today, we provide a complete continuum of care for seniors, offering everything from independent living to 24-hour skilled nursing.

ST. ANN'S FOUNDATION
1500 PORTLAND AVENUE, ROCHESTER, NY 14621
(585) 697-6321 ~ [WWW.STANNSCOMMUNITY.COM/FOODFIGHT](https://www.StAnnsCommunity.com/FOODFIGHT)

You can request a copy of our most recently filed financial report from the Charities Bureau Registry on the New York Attorney General's website (<https://www.charitiesnys.com/>) or by contacting (212) 416-8401.



**ST. ANN'S
COMMUNITY**
Full of Life