



ST. ANN'S  
COMMUNITY  
*Full of Life*

# FOR ALL *They've* GIVEN

TRANSFORMING ST. ANN'S COMMUNITY FOR THE NEXT GENERATION







## For All They've Given

Think of the seniors in your life. They may be your parents, your aunts and uncles, your brothers and sisters. They may be your next-door neighbor, a beloved teacher, a church youth leader, or a coach. Together, they formed the generation of people who guided you to the life you lead now and helped build the community you know today.

## What kind of life would you wish for them now?

St. Ann's cares for those seniors the way you would care for them if you could. Few of us have the experience or ability to create the best environment for them as they age.

That's why St. Ann's has been a trusted provider of senior care for nearly 150 years.

You have an opportunity to honor the seniors in your life and make it possible for St. Ann's to continue the outstanding, personalized care we've provided to past generations for decades to come. Your gift to St. Ann's For All They've Given campaign will provide the much-needed funding for this significant capital plan. It's also a way to show your respect and appreciation for the people who've touched your life.

*For all they've given, you can honor them  
through a gift to St. Ann's.*





**St. Ann's** is about to embark on a transformation that will ensure we remain at the forefront in providing today's, and tomorrow's seniors what they want – and deserve.

Today's seniors are living longer, fuller lives, and are looking for communities that offer the lifestyle options they want as they age:

- Independent, private living spaces
- A focus on health and physical well-being including fitness facilities, pools, and walking trails
- Personal choice in daily activities, dining and sleep schedules, and worship, to promote emotional and spiritual wellness
- Comfortable community spaces that allow for informal gatherings of friends and family
- Social activities that include cultural, educational, and entertainment options
- Access to outstanding care at different levels as they need it







## Changing the Nature of Senior Care

With advances in medicine, improvements in technology, and new approaches to health management, today's seniors are staying active and independent longer. St. Ann's is responding with plans that include major redesign and renovation projects on our Irondequoit and Webster campuses that will create the environment today's seniors are looking for – living spaces reflecting the homes and communities they've known all their lives. Our outstanding staff and person-directed approach to care will remain at the heart and soul of our work, promoting independence, respect, and joy at every stage for every member of St. Ann's Community.

*"My aunt is happier and healthier than she's been for years! When she was living on her own, I saw her independence turn to isolation. Within a month of moving to St. Ann's, she's made many friends and helps to plan all the group activities."*

*- Ron Salluzzo*



## What Would You Do For Them?

At St. Ann's Community, our seniors find the life and lifestyle they seek. And their families find peace of mind knowing their loved ones are at home in a place of compassionate care and positive personal engagement.

Our campaign, For All They've Given, will rely on the generous philanthropic support of our current donors and those who join them in honoring the

generation that has given so much. All who have been touched by St. Ann's Community can support this campaign and make a difference.

You want to be sure the seniors in your life are happy, comfortable, and living the best lives they can no matter their age. For all they've done for you and for our community, consider supporting the campaign that will help St. Ann's give them the very best.



*"They knew my mother-in-law. They knew what she liked. They knew how to talk to her. They knew when she wasn't feeling well. They just took that extra step. I actually feel that they loved her. I really do."*

*– Dolly Cerame*



Dear Friends:

Are you old enough to remember life before zip codes? If so, you're old enough to also remember a milestone moment in St. Ann's history.

The US Postal Service introduced the 5-digit code in 1963 to help mail travel more efficiently. Now a routine part of mailing, the zip code was considered a major innovation for improving the mail system.


That same year, another innovation was happening locally: St. Ann's Home opened its new building on Portland Avenue. In 1963, the nine-story structure was a marvel of its age, a symbol of St. Ann's growing reputation as Rochester's leading senior-care provider.

Now, we are about to embark on the next step in our evolution: a transformational project and capital campaign that will ensure we remain at the forefront in providing today's seniors what they want – and deserve – as they age.

We are proud to report that every member of St. Ann's Board of Directors has made a financial commitment to our capital campaign, For All They've Given. Likewise, over 50 percent of St. Ann's Employees have invested in the campaign with their personal gifts. This base of support has built strong momentum and shows that we are on the right track. We need the help of our community to keep it moving forward.

If you're old enough to remember life before zip codes and the opening of the "new" St. Ann's Home (and even if you're not!), we hope you will join us in building the future of St. Ann's Community as we continue to serve those to whom we owe so much.

  
Jim & Flower Leo  
Campaign Chairs

  
Jim & Ann Gould  
Honorary Campaign Co-Chairs

  
Michael McRae  
President & CEO



## Here Are Some Important Events in Our History.

1963

St. Ann's Home opens its doors in a new nine-story building on Portland Avenue. Offering private rooms with private bathrooms, it is considered state of the art.

2007

In anticipation of a growing senior population, St. Ann's opens its community at Cherry Ridge. It quickly becomes the first choice for senior living in Webster.

1873

St. Ann's founded by the Sisters of St. Joseph.

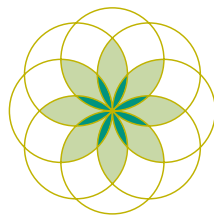
1997

Chapel Oaks becomes one of the area's first freestanding senior communities, setting the standard for quality in independent senior housing.

2013

St. Ann's expands choices in senior care with the opening of the Wegman Care Center and Leo Center for Caring on the Portland Avenue campus and St. Ann's Care Center in Webster.





**ST. ANN'S**  
COMMUNITY

*Caring for the Most Important People on Earth*

St. Ann's Foundation | 1500 Portland Ave. | Rochester, NY 14621 | (585) 697-6321

[stannscommunity.com/giving](https://stannscommunity.com/giving)